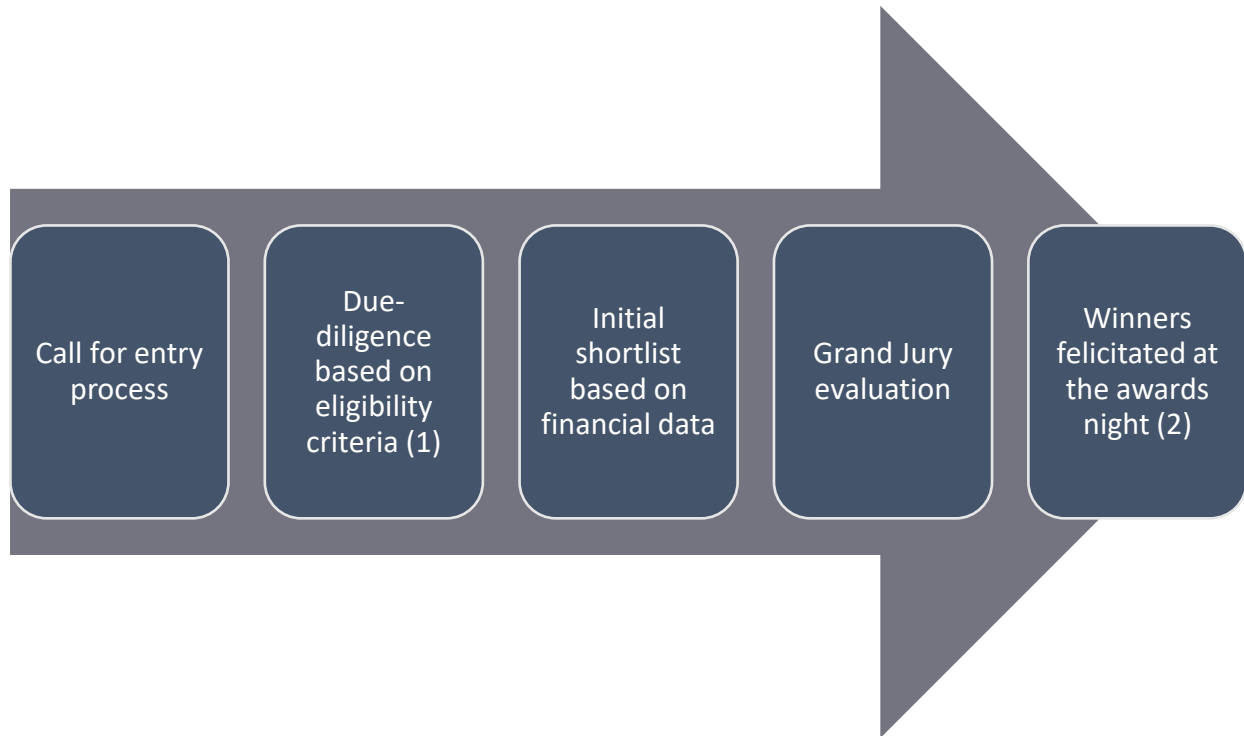


METHODOLOGY & NOMINEE ELIGIBILITY CRITERIA LIFE INSURANCE AGENT

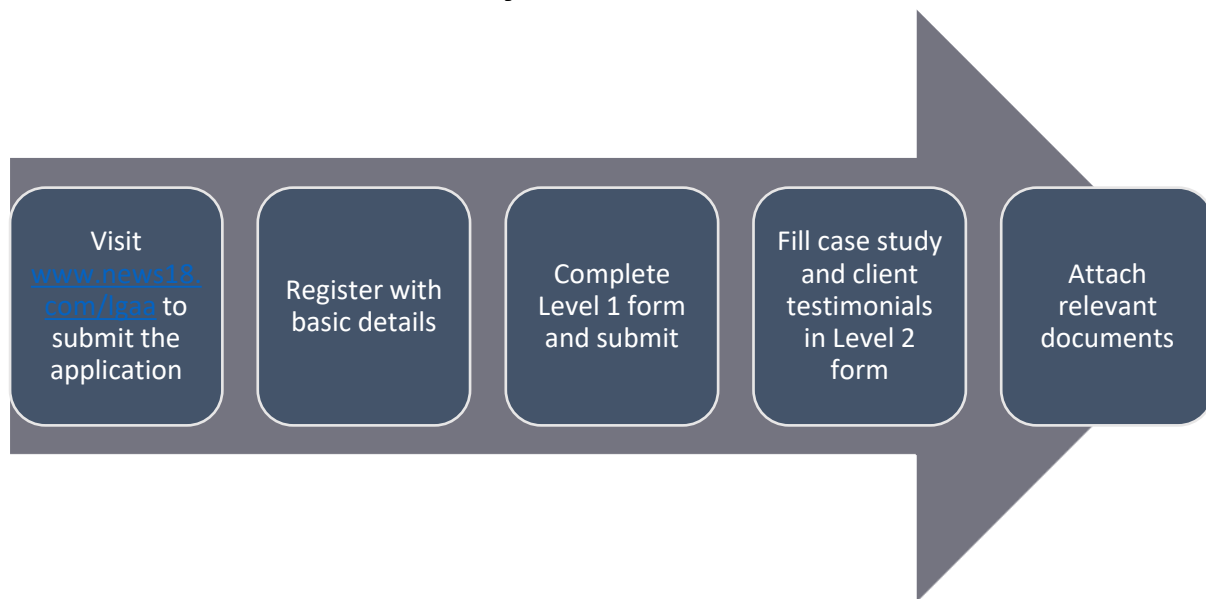
Methodology- Life Insurance Agent



1): Refer the eligibility criteria defined for each award segment and categories in the Rules & Regulations on the website

(2): Winners will be determined for each zone separately across categories and segments

Process to be followed by nominees- Online nomination



Nominee Eligibility Criteria

Who can apply

- Insurance Agents Award is applicable only for individual agents and not applicable for brokers/web aggregators/corporate entities/direct employees of Life Insurance companies

Document

- The applicant must have a valid IRDA license
- Proofs/supporting's for data provided in the nomination form are mandatory for the agent to be considered for evaluation
- Information provided in the application form should be as on March 31, 2019 unless specified otherwise

Experience

- Participant should have greater than or equal to 3 years of experience while applying for Life Goal advisor category
- For Young Achiever category, participant should be between 18-35 years of age as on March 31, 2019
- For First Year Achiever category, up to 1 year of experience
- For Life Insurance Agent of the Year (Lifetime), greater than or equal to 25 years of experience